

Quick Facts on Our Premier Community Giving Local Charitable Partners



United Way of the Big Bend

MISSION

United Way of the Big Bend unites and inspires local citizens in caring for one another and building a more vibrant community.

The United Way of the Big Bend plays two very important roles in our community. The first is to work with a network of 47 human service agencies in providing critical resources to those in need in our community. These needs range from providing food for an impoverished family to providing temporary housing, clothing and food to victims of disasters such as house fires. The second role that United Way plays in our community is to create a system of coordinated services working within two goal areas to change, in measurable ways, individual lives and the face of our community. These goal areas are providing resources to parents whose children have needs and building financial stability for low-income families.

DAY-TO-DAY WORK

- United Way of the Big Bend addresses vital human needs such as hunger, housing and health.
- United Way of the Big Bend ensures that children and youth have a chance to succeed.
- United Way of the Big Bend helps families become financially stable.

CAMPAIGNS

Funds for our partner agencies and prevention initiatives come from the contributions of United Way supporters through its annual fund-raising campaigns. The community campaign solicits monetary support from the community-at-large. In addition, United Way is a fiscal agent for three separate campaigns: Florida State Employees' Charitable Campaign, Leon County Schools Campaign and the Florida State University Employees' Campaign.

FUND DISTRIBUTION

Allocation of funds is based on the decisions of the Community Investment Team, which is a trained group of more than 130 volunteers knowledgeable about the community's needs. A panel of volunteers reviews each agency's finances, programs, facilities, and long-range plan within the broad framework of community needs. After thorough analysis, these volunteers recommend how much money each agency program should receive. United Way guarantees absolute control of services and allocations strictly on the basis of proven local needs and priorities

ACCOMPLISHMENTS

United Way of the Big Bend has raised and invested over \$110 million in the Big Bend since its inception.

OVERVIEW:

United Way of the Big Bend (formerly United Way of Leon County) was founded February 11, 1943. It was chartered by nine concerned citizens of Tallahassee for the purpose of raising and distributing funds to charitable and character-building agencies. On June 20, 1990, United Way changed its name and incorporated the seven surrounding counties of the Big Bend region into its service area.

www.uwbb.org

Percent of Donations Invested in Programs: 83%

Reach Across the Big Bend:

Serving agencies in Franklin, Gadsden, Jefferson, Leon, Liberty, Madison, Taylor, and Wakulla counties.



**PREMIER
COMMUNITY GIVING**



PREMIER BANK

THERE'S MORE FOR YOU HERE.

www.premier-bank.com (850) 386-2225

