

FOR IMMEDIATE RELEASE

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Premier Bank breaks ground on Habitat home dedicated to Dennis O. Boyle.

TALLAHASSEE, FL – March 2, 2009: The ground breaking ceremony for Premier Bank’s Habitat home was held on Saturday, February 28, 2009 at 2507 Pennlyn Drive in Tallahassee, FL. Premier Bank President and CEO, Matt Brown delivered the invocation. After the blessing, volunteers began framing the 2BR/1BA home in tribute to Dennis Boyle, the banks founding chairman, who passed away in a tragic accident on February 1, 2009. The construction will continue every Saturday, with completion expected by May 16, 2009.

“Boyle gave his enthusiastic support to our Habitat builds and worked alongside our staff during construction. We have named our team “DB Builders” to remember his joyful work ethic and concern for others. Habitat has been very important to our bankers, but this year will be particularly special,” stated Brown.

“Premier Bank began its Habitat commitment with single-day builds in 2000; the purpose was to build teamwork and a servants’ heart,” said Premier Bank employee and Habitat Board member, Lindsey Smith. “After a couple of years, Premier Bank took on 50% of the cost and labor of the homes. In 2006 Premier Bank made a commitment to provide 100% of the cost and labor of the homes. During each twelve-week build, our staff, directors and clients dedicate over 1,000 volunteer hours to help eliminate substandard housing and homelessness in Leon and Gadsden counties.”

Mr. Brown said, “In a time when the media is constantly criticizing financial institutions, we are using our hands and feet to show appreciation and commitment to the community. Our partnership with Habitat for Humanity allows families to break the cycle of poverty in an endeavor that benefits everyone in the community.” All of this is good news to Amy Tripp, who will be the owner of the 2BR/1BA home. When asked what she is most looking forward to in her new home, she said – with considerable enthusiasm — “Owning my first home and moving in!”

ABOUT PREMIER BANK

Premier Bank is a \$429 million locally owned community bank that was founded in 1995 by a group of local business professionals. Premier Bank is a state-chartered, full-service commercial bank. Premier Bank is headquartered in Tallahassee, FL with six locations in northern Florida; five in Tallahassee and one in Quincy. To learn more about Premier Bank, call (850) 386-2225 or visit www.Premier-Bank.com

ABOUT BIG BEND HABITAT FOR HABITAT: Big Bend Habitat for Humanity is a local, nonprofit organization dedicated to eliminating substandard housing and homelessness in Leon and Gadsden counties by constructing homes for low-income families who otherwise could not afford them. Homeowners help with the construction of their home by contributing 400 hours of "sweat equity" and make zero-interest mortgage payments after moving in. Big Bend Habitat for Humanity is located at 2921 Roberts Avenue, Tallahassee, FL 32310. To request an application or to receive more information about BBH, call (850) 574-2288 or visit www.bigbendhabitat.org

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